



MEMBERSHIP & OUTREACH CHAIR

Examples of Tasks:

- Organize a Slow Food TV (TVSF) mixer at a local establishment using sustainable practices !
- Represent Slow Food TV at a Green Drinks happy hour or Food Festival, distribute materials, and educate attendees
- Call/e-mail new members to welcome them to TVSF and invite them to join you at an upcoming event
- Attend a Slow Food TV event and help introduce members to one another
- Visit area farms and restaurants and provide them with information on what Slow Food TV is doing to help them
- Give a presentation on Slow Food & Slow Food TV to a local "foodie" or environmental group
- Host a volunteer appreciation dinner for committed Council members

Responsibilities:

- Institute procedures and recommend programs aimed at maintaining and increasing TVSF membership
- Analyze membership statistics, identifying low areas of membership and developing campaigns to attract new members
- Research current membership trends and topics of interest
- Network with current members; ensure they are aware of the resources, services and membership benefits
- Distribute membership promotional materials
- Welcome new members via phone and e-mail; follow-up with overdue members to encourage their continued involvement
- Provide orientations for new members to educate them on the importance of Slow Food and connect them with fellow members
- Ensure members are recognized for their volunteer work within TVSF
- Collaborate with and support the work of committees and affinity groups as it relates to building member relationships and strengthening the value of membership
- Write up summary reports of events attended and submit to Council Chair on monthly basis

Qualities:

- Take pleasure in meeting new people and networking- "social butterfly"
- Willing to attend events in the community to represent TVSF
- Comfortable speaking in front of large and/or small groups
- Willing to communicate regularly by e-mail and phone
- Enjoy brainstorming creative solutions
- Warm and welcoming personality!

Time Commitment:

- Commit to one Membership & Outreach Council general meeting per month, plus additional hours or meetings needed for individual committees , tasks and events
- There will be quarterly meetings to welcome new members; monthly mixers; and ongoing events in the community

SPECIAL POSITION!

Looking for one detail-oriented Council member to maintain our membership database and provide regular updates to Council Chair.
(Additional responsibilities to the Council are flexible, depending on interest and availability.)